

From the Offices of Representative David Gomberg and Representative Willy Chotzen

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Oregon House Democrats Pass Bill to Enhance Data Privacy Protections for Drivers

SALEM, Ore. – Today, House Democrats passed <u>HB 3875</u>, ensuring that every Oregonian can opt out of data being collected by their personal vehicle.

"From the collection of texts and call logs to the precise locations we visit, the immense amounts of personal and sensitive data collected by our cars has put us in a privacy nightmare," said **Rep. David Gomberg (D-Otis)**. "This bill finally ensures that every Oregonian can opt out of their data being collected by automakers and sold to the highest bidder."

Building upon the success of the 2023 Oregon Consumer Privacy Act, the bill requires every car manufacturer selling vehicles in Oregon to provide consumers the ability to opt out of data collection and processing. According to a <u>2023 Mozilla Foundation privacy report</u>, privacy policies of major brands reviewed include provisions for collecting and sharing consumer data pertaining to geolocation, age, religion, medical conditions, and even the sexual activity of drivers. All 25 major car brands reviewed by the Mozilla Foundation received failing marks for consumer privacy.

"Oregonians need assurance that their data isn't used or sold without their consent," said **Rep. Willy Chotzen (D-Southeast Portland)**. "Our cars collect vast amounts of personal data, and this bill is a positive step in ensuring that Oregonians have a choice in how, or if, that data is used."

The bill now moves to the Senate.

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